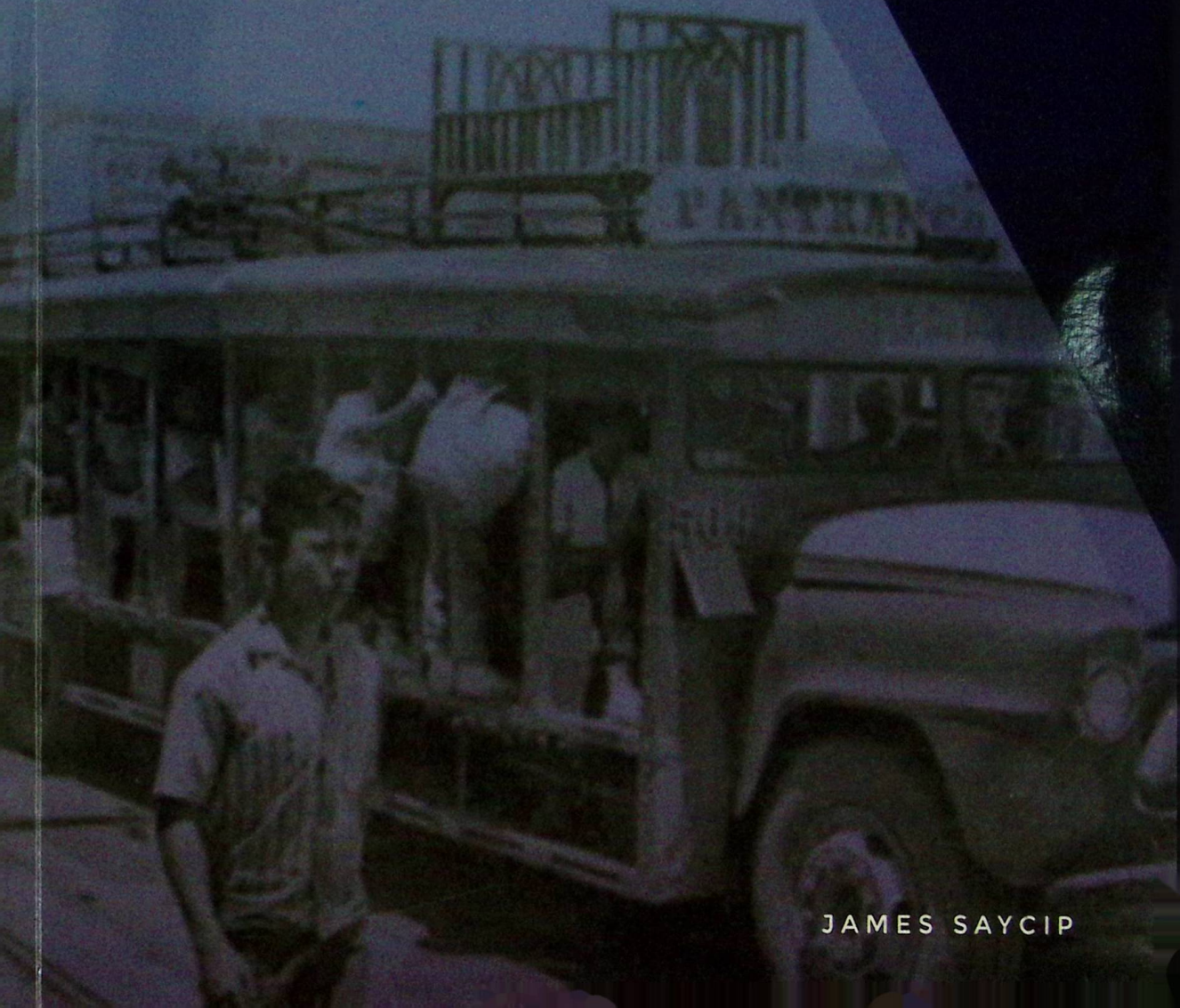


Transportation

Management in Tourism

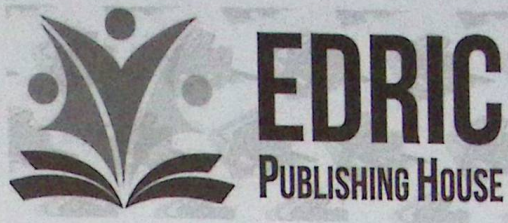


JAMES SAYCIP

ISBN: 978-621-8179-46-2

Transportation Management

PHILIPPINE COPYRIGHT, 2021 and Published by



1633 Laguna St., Cor. Oroquita, Sta. Cruz, Manila

Email: edricpublishing@gmail.com

09664639141

And

James Saycip

ALL RIGHTS RESERVED

No part of this work covered by the copyright herein may be reproduced transmitted, stored or used in any form or by any means graphic, electronic, or mechanical, including but not limited to photocopying, recording, scanning, digitalizing, taping, web distribution, information network, or information storage and retrieval systems without prior permission from the author and the publisher

TABLE OF CONTENTS

Chapter		Page
1	INTRODUCTION TO TOURISM TRANSPORTATION MANAGEMENT	3
	Tourism and transportation	3
	Effects of transportation to tourism development.	4
	Principles of transportation management and operations	5
	Classification of transport	5
	Modes of transport	7
	Factors to consider while choosing the most suitable mode of transport	9
2	AIR TRANSPORTATION	13
	History of air travel	13
	Characteristics air transport	14
	Advantages and disadvantages of air transport	14
	Types of air transport	16
	Airline business models	20
	Types of flight	25
	Air transport organizations	27
3	WATER TRANSPORTATION	14
	History of water transportation	35
	Water transportation vehicles	35
	Advantages and disadvantages of water transport	36
	Types of water transport	37
	Ferry	41
4	CRUISE TOURISM	46
	Significance of cruise industry for tourism	47
	Types of cruise	48
	Categories of cruise	49
	Cruise tour package	50
	Cruise tour itinerary	50
	Big cruise ship companies	52
	Popular cruise destinations	53
	Types of cruise ships	54
5	LAND TRANSPORTATION	58
	Types of ground transport	58
	Road transportation	60
	Advantages and disadvantages of road transport	62
	Rail transportation	64
	Advantages and disadvantages of railway transport	66
6	TRENDS AND ISSUES IN TRANSPORTATION	69
	Issues in transportation	69
	Innovation and transport development	71
	Top trends for the global airline industry	74
	Tourism vehicle rental market	76
7	TRANSPORTATION IN THE PHILIPPINES	80
	List of airlines of the Philippines	80
	List of airports in the Philippines	82
	Rail transport in the Philippines	84
	Modes of transportation in the Philippines	86

Chapter 1

INTRODUCTION TO TOURISM TRANSPORTATION MANAGEMENT

Learning Objectives:

At the end of the chapter, the students can:

- Discuss the relationship of tourism and transportation
- Explain the effects of transportation on tourism development
- Explain what is transportation management
- Briefly describe the modes of transportation

Tourism and Transportation

Tourism is the movement of people from their usual place of residence to another (destination) for either pleasure, recreation or other purpose. The transportation industry is responsible for moving people, animals, and goods from one location to another, whether by land, air, or sea. Transportation has been an essential piece of the travel industry. There is a general understanding that travel industry grows more when there are better transportation frameworks.

Transportation through its role of movement of goods and people, decisively influences the other branches of the world economy, including local and international tourism. Without transportation there won't be the travel and tourism industry, people won't have means to reach another places that they desire to see. Therefore, the development on transportation is linked to the development of tourism, if transportation grows, tourism also grows

Three critical aspects that frame the transport/tourism relationship:

1. Tourists ultimately travel to and from a destination (or several destinations).
2. Understanding supply and demand characteristics in relation to tourism is critical in the planning and management of transport infrastructure.
3. The dynamic nature of transport can have significant impact on tourism in a destination; (disruptions can be political, natural or business)